

Annual Giving - *Business*

The success of Downtown Johnson City is important for every business in this community. More and more young people are choosing where to live based on quality of place, and a vibrant downtown district is an essential component of that choice. As we work to elevate downtown to a place where individuals and businesses can not only settle but thrive, our continual investment in downtown revitalization is more important than ever before.



INDIVIDUAL DONOR BENEFITS	\$250	\$500	\$1000	\$2500	\$5000
Recognition in CDJC Annual Report	●	●	●	●	●
Recognition on Downtownjc.com	●	●	●	●	●
CDJC Donor updates with exclusive news and information	●	●	●	●	●
Tickets to CDJC donor events <i>TBD</i>		●	●	●	●
Facebook post highlighting your business as a CDJC supporter			●	●	●
Logo placement on all CDJC annual marketing and event collateral			●	●	●
Instagram post/stories highlighting your business as a CDJC supporter				●	●
60-second video posted on Facebook and Instagram <i>Highlighting your business and/or role in Downtown Johnson City</i>					●